



Technocation Freelancing Training Institute & Software House

Blogging With AI Training Certification Course Outline

MODULE 1: Introduction to Blogging

- What is a blog?
 - How blogs help people share ideas.
 - Different types of blogs.
-

MODULE 2: Choosing a Blog Topic

- Pick a topic you love.
 - Think about what people want to read.
 - Make a list of blog ideas.
-

MODULE 3: Setting Up Your Blog

- Choose a blogging platform.
 - Create your blog name.
 - Pick a simple and nice design.
-

MODULE 4: Basics of AI Tools

- What is AI?
 - How AI can help in writing.
 - Simple examples of AI tools.
-

MODULE 5: Writing with AI Help

- Give AI a clear topic.
- Let AI write a draft.
- Edit and make it your own.

MODULE 6: Creating Blog Images with AI

- Use AI to make pictures.
 - Match images with blog topics.
 - Save images in the right size.
-

MODULE 7: Making Your Blog Easy to Read

- Use short sentences.
- Add headings and bullet points.
- Keep paragraphs small.

MODULE 8: SEO Basics for Blogs

- Choose keywords people search for.
- Put keywords in the title and text.
- Don't overuse keywords.

MODULE 9: Adding Links and Media

- Add links to other pages.
- Use pictures and videos.
- Make sure all links work.

MODULE 10: Editing and Proofreading

- Read your blog slowly.
- Fix spelling and grammar.
- Check facts before posting.

MODULE 11: Sharing Your Blog

- Post on social media.
- Send it to friends and family.
- Ask for feedback.

MODULE 12: Certification Module

- Review all topics learned.
- Complete a small blog project.
- Get your “AI Blogging Star” certificate.

+92-308-5145-822

www.technocation.pk

info@technocation.pk