



Technocation Freelancing Training Institute & Software House
Walmart E Commerce Training Certification Course Outline

MODULE 1: Introduction to Walmart E-Commerce

- What is Walmart online selling
 - Difference between store & online
 - How customers buy on Walmart site
 - Why sellers choose Walmart
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MODULE 2: Getting Started as a Seller

- How to make a Walmart seller account
 - Documents needed for approval
 - Setting up your profile
 - Quick tips for beginners
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MODULE 3: Product Listing Basics

- How to add a product
 - Writing simple titles
 - Adding clear images
 - Filling product details
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MODULE 4 : Pricing & Offers

- How to set product price
- Using Walmart pricing tools
- Making discounts & offers
- Staying competitive

MODULE 5: Inventory Management

- Keep track of stock

- Avoid out-of-stock issues
- Sync with warehouse tools
- Update inventory regularly

MODULE 6: Shipping & Delivery

- Walmart shipping options
 - Setting shipping rules
 - Fast shipping advantage
 - Tracking orders
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MODULE 7: Customer Service

- Reply to customer questions
- Solve complaints quickly
- Importance of good reviews
- Building trust

MODULE 8: Walmart Ads & Promotion

- How to run Walmart ads
- Sponsored product basics
- Seasonal promotions
- Low budget marketing tips

MODULE 9: Reports & Analytics

- Checking sales reports
- Finding best-selling products
- Learning from data
- Improving future sales

MODULE 10: Policies & Compliance

- Walmart selling rules
- Return & refund policies

- Avoid account suspension
- Safe business practices

MODULE 11: Tools & Integrations

- Third-party apps for Walmart
- Linking with Shopify or eBay
- Using software to save time
- Automating updates

MODULE 12: Certification & Final Assessment

- Complete all modules
- Take a short test/quiz
- Get Walmart E-Commerce Certificate
- Ready to sell like a pro

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