

# Technocation Freelancing Training Institute And Software House Al and Big Data Certification Module

# **MODULE 1: Introduction to Big Data & AI**

- What is Big Data and why it matters
- What is Artificial Intelligence in simple words
- How both work together in daily life
- Course roadmap and learning goals

# **MODULE 2: Big Data Basics**

- Types of data: structured & unstructured
- Sources of Big Data in real life
- How Big Data is collected and stored
- Challenges of handling large data

# **MODULE 3: Big Data Tools & Technologies**

- Introduction to Hadoop & Spark
- Basics of cloud storage for data
- Understanding databases (SQL & NoSQL)
- Data pipelines in simple steps

# **MODULE 4: Data Preprocessing & Cleaning**

- Why clean data is important
- Removing errors and missing values
- Organizing data for analysis
- Tools for preprocessing (Python, Excel)

#### **MODULE 5: Data Visualization**

- What is data visualization
- Charts, graphs, and dashboards basics
- Tools: Tableau, Power BI, Matplotlib

• Importance of storytelling with data

#### **MODULE 6: Introduction to AI & Machine Learning**

- Difference between AI, ML, and Deep Learning
- How machines learn from data
- Supervised vs Unsupervised learning
- Real-world uses of ML models

# **MODULE 7: Machine Learning Algorithms**

- Basics of regression and classification
- · Decision trees and clustering
- Neural networks intro in simple form
- When to use which algorithm

#### **MODULE 8: AI & Big Data Applications**

- Al in healthcare, finance, and transport
- Big Data in social media and marketing
- Recommendation systems (Netflix, YouTube)
- Smart cities and IoT examples

# **MODULE 9: Natural Language Processing (NLP)**

- What is NLP in easy words
- How chatbots and voice assistants work
- Text analysis and sentiment detection
- Common NLP tools (NLTK, SpaCy)

# **MODULE 10: Computer Vision Basics**

- What is computer vision
- Image recognition and object detection
- Al in cameras and self-driving cars
- Tools: OpenCV and TensorFlow

# MODULE 11: Big Data & Al in Cloud

- Cloud storage for Big Data
- Al services in cloud (AWS, Azure, GCP)
- Easy deployment of AI models
- Scalability for businesses

# MODULE 12: Ethics & Future of AI & Big Data

- Importance of data privacy
- Al bias and fairness issues
- Responsible use of Big Data
- Future trends in AI & Big Data

#### **MODULE 13: Certification Module**

- Revise all course modules
- Hands-on project with AI or Big Data
- Presentation of work for assessment
- Earn your professional certificate

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