



Fiverr Training Certification Course Outline

Module 1: Introduction to Fiverr

- First, understand what Fiverr is and how it works.
- Next, explore different services sellers provide.
- Then, check the Fiverr website layout carefully.
- Finally, create a simple plan for starting.

Module 2: Setting Up Your Account

- First, sign up with your email or Google account.
- Next, choose a professional username for credibility.
- Then, upload a clear profile picture.
- Finally, write a short bio about your skills.

Module 3: Finding Your Niche

- First, list your strongest skills and interests.
- Next, research Fiverr for similar services.
- Then, identify what makes you unique.
- Finally, choose a niche that has demand.

Module 4: Creating Your First Gig

- First, click “Create a New Gig” on Fiverr.
- Next, write a clear and simple title.
- Then, add an engaging description with examples.
- Finally, set your price and packages carefully.

Module 5: Adding Visuals & Videos

- First, upload an attractive image for your gig.
- Next, create a short video explaining your service.
- Then, add samples of your previous work.
- Finally, make your visuals clear and professional.

Module 6: Optimizing Your Gig

- First, use keywords in your title and description.
- Next, add relevant tags to appear in searches.
- Then, check competitors and improve your offer.
- Finally, update your gig regularly for better visibility.

Module 7: Communicating with Clients

- First, respond quickly to client messages.
- Next, clarify project requirements before starting.
- Then, keep clients updated on progress.
- Finally, solve any issues politely and professionally.

Module 8: Delivering & Getting Reviews

- First, complete work on time and with quality.
- Next, submit files neatly and clearly.
- Then, ask clients for honest reviews.
- Finally, use feedback to improve your service constantly.

Module 9: Certification & Growth

- First, complete all course modules carefully.
- Next, take a short test to check knowledge.
- Then, download your Fiverr Training Certificate.
- Finally, plan your next steps to grow on Fiverr.

