



Here's a **professional After Effects Course Outline** suitable for an institute, brochure, website, or WhatsApp catalog.

Adobe After Effects Professional Course Outline

Duration: 2–3 Months

Mode: Physical / Online

Skill Level: Beginner to Advanced

Module 1: Introduction to Adobe After Effects

- Course Overview
- User Interface & Workspace
- Project Settings
- Importing & Organizing Files
- Composition Basics
- Understanding Layers

Module 2: Animation Fundamentals

- Keyframes & Animation Principles
- Position, Scale, Rotation & Opacity
- Anchor Point
- Motion Paths
- Easy Ease & Graph Editor
- Time Remapping

Module 3: Working with Text

- Creating & Editing Text
- Text Animation Presets
- Custom Text Animations
- Kinetic Typography
- Animated Titles & Lower Thirds



Module 4: Shape Layers & Motion Graphics

- Shape Layer Tools
- Trim Paths
- Stroke & Fill Animation
- Logo Animation
- Infographics
- Motion Graphics Design

Module 5: Visual Effects (VFX)

- Masks & Mask Animation
- Track Mattes
- Blending Modes
- Green Screen (Keying)
- Rotoscoping
- Motion Tracking

Module 6: Effects & Presets

- Popular Built-in Effects
- Glow & Lighting Effects
- Blur Effects
- Distortion Effects
- Color Correction
- Color Grading

Module 7: 3D Animation

- 3D Layers
- Camera Animation
- Lights
- Depth of Field



- Parallax Animation
- Basic 3D Scene Creation

Module 8: Expressions & Automation

- Introduction to Expressions
- Linking Properties
- Wiggle Expression
- Loop Expressions
- Essential Automation Techniques

Module 9: Advanced Motion Graphics

- UI Animation
- Social Media Animations
- Product Promotions
- Explainer Videos
- Broadcast Graphics
- Corporate Motion Design

Module 10: Audio & Video Editing

- Audio Synchronization
- Sound Effects Integration
- Voice-over Editing
- Background Music
- Basic Editing Workflow

Module 11: Rendering & Export

- Adobe Media Encoder
- Export Settings
- High-Quality Rendering
- MP4, MOV & GIF Export



- Social Media Export Optimization

Module 12: Portfolio Projects

Students will complete real-world projects including:

- Logo Animation
- Intro & Outro Videos
- YouTube Intro
- Social Media Advertisements
- Promotional Videos
- Product Commercial
- Motion Graphics Reel

Bonus Topics

- AI Tools for Motion Graphics
- Freelancing on Fiverr & Upwork
- Client Project Workflow
- Portfolio Building
- Productivity Tips & Shortcuts

Course Outcomes

After completing this course, students will be able to:

- Create professional motion graphics.
- Design cinematic visual effects.
- Produce social media advertisements.
- Create YouTube intros and promotional videos.
- Animate logos and typography.
- Build a professional motion graphics portfolio.



- Work as a freelance After Effects artist or join media agencies.

Suitable For

- Beginners
- Graphic Designers
- Video Editors
- YouTubers
- Digital Marketers
- Content Creators
- Freelancers
- Marketing Professionals

TECHNOCATION